



RÉSEAU INTERNATIONAL

## **INSEP** organizes the European Festival of Sport (feSPORT)

Funded by the European Union, the "feSPORT" festival will be held from July 31 to August 9, during the Olympic Games. For this 2024 edition, INSEP will be in charge of its organization, with the help of the Union française des œuvres laïques d'éducation physique (UFOLEP).

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« feSPORT » aims to take advantage of the excitement surrounding the Paris 2024 Olympic Games to promote the culture, values and advantages of the European Union through sport. The objectives are to raise public awareness of sport as a vehicle for health and equality, to showcase the sporting cultures of EU partner countries, and to enable an exchange of knowledge and know-how between the various countries....

To this end, INSEP has joined forces with the Union française des oeuvres laïques d'éducation physique (UFOLEP) and nine European partners, most of them being high-performance sports centers\* :

- > Berlin Olympic Centre (Germany)
- > The Sport Institute of Ireland (Ireland)
- > Alt Rendiment Barcelona (Spain)
- > Kuortane High-Performance Center (Finland)
- > The Swedish Sports Confederation Development Center in Böson (Sweden)
- > Alto Rendimiento do Jamor Center (Portugal)
- > Institut de haut-performance sportive in Luxembourg (Luxembourg)
- > Vassil Levski National Sports Academy (Bulgaria)
- > Voralberg Olympic Center (Austria)

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## A dual and simultaneous ambition: to develop recreational and elite sport

The "feSPORT" festival program is divided into two distinct parts: :

- during the day, the festival will be held in the courtyard of the Château de Vincennes, in one of the fanzones of the Olympic and Paralympic Games. Open to all, it will feature popular and traditional European sporting activities as well as awareness-raising workshops. An exhibition on the sporting cultures of the partner countries will also be set up on the forecourt of the RER A station in Vincennes.

- in the evening, events will be organized in each "Maison"\*\* of the European partner countries. These will enable exchanges between consortium members and other prestigious guests (embassy representatives, sports executives, presidents of associations, athletes, etc.) and the discovery of new cultures through entertainment. The long term objective is to establish new inter-European collaborations in the field of sport.

## More information to follow!

\* Ireland, Luxembourg, Spain and Finland are historical partners of INSEP. Germany, Portugal, Sweden and Austria are also members of the Association of Sport Performance Centres (ASPC) - like INSEP - with whom the idea of creating this festival has emerged. Finally, Bulgaria has taken a proactive approach to joining the ASPC and strengthening the network.

\*\*Most of the countries taking part in the Olympic Games have identified a venue in the capital to host spectators, athletes and staff members.

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